

## BENEFITS

- ◆ **A Library of Business Info & Resources**-for your business questions
- ◆ **The “Chamber Channel” Newsletter**– reach the entire membership through press releases or advertising. *(advertising fee)*
- ◆ **Chamber Club Program**– be a part of or take advantage of our merchant discount program at no cost to you! *(optional advertising fee)*
- ◆ **Chamber Gift Certificate Program**-place your business on the back of our Chamber Gift Certificates as a location of redemption. Chamber reimburses full value! *(\$25. annual fee)*
- ◆ **Chamber Member Directory**– Free double listing in our full color member directory & resource guide sent to each home & business in Berlin, Kensington, and East Berlin. Also placed in real estate offices, banks, town hall and other business locations. *(optional advertising fee)*
- ◆ **Credit Union Services with**-United Business & Industry Federal Credit Union; once a member, always a member.
- ◆ **Insurance Coverage**-medical, dental, life, disability, long term care, & accidental death.
- ◆ **Mailing Labels**-complete set w/current members’ names/addresses-ready for your mailing. *(1 set free, \$5.each thereafter)*
- ◆ **Marketing**-phone inquiries are referred to Chamber members only - business brochures, menus, etc., are inserted into new member kits. *(no fee attached)*
- ◆ **Member-A-Month**-Create a storyboard about your business for a month-long display in a high traffic area. *(no fee attached)*
- ◆ **\*\*Member Referral Program**-Refer a business for membership. When they join, you will receive a \$25. coupon good toward any Chamber event along with recognition and promotional marketing. *(no fee attached) - (See application)*
- ◆ **Partners in Business Program**-Chamber Members with specially priced services for fellow Chamber Members and their employees. *(no fee attached)*
- ◆ **Piggyback Mailing**-include your flier in our mailing. We do the work-you save \$\$ *(\$85. fee)*
- ◆ **Prescription Discount Cards**-Free cards available to those without a prescription drug plan or when annual allowance has been met.
- ◆ **Referrals**-personal and phone inquiries are given members’ names & numbers. *(no fee)*
- ◆ **Web Site Listings & Links**-your business listed when you join. Link from our site to yours. *(no fee attached)*

## EVENTS

- ◆ **Annual Membership Meeting & Awards Ceremony**-held in March to kick-off our new Membership Year featuring the induction of the Chamber board, a keynote speaker and awards for area citizens & businesses.
- ◆ **Administrative Professionals & Staff Appreciation Luncheon**-held to honor those within your business who make the work day workable.
- ◆ **Annual Berlin Chamber Open Golf Tournament**-held in early June and open to all. Includes all golf fees, lunch and dinner. Funds the Chamber’s scholarship program.
- ◆ **Business Breakfasts & Luncheons**-featuring topics & speakers of interest to you.
- ◆ **Holiday Gathering**-and evening with the Chamber and Berlin’s Economic Development Commission.
- ◆ **“Ladies Exchange”**- A morning networking group meeting the first Friday of each month, 8-9 in Chamber member businesses.
- ◆ **Harvest & Holiday Silent Auction**-An evening of promotion for our members, networking, and many donated auction items to bid on.
- ◆ **Nine @ Noon**-Get together with other member businesses for a complimentary lunch at the Chamber hosted by Executive Director and host Board Member. Great way to meet other professionals face-to-face. Great networking opportunity for new, small & at-home businesses.
- ◆ **Star Sponsorship Opportunities**-Take advantage of this unique program designed to budget your annual marketing dollars and increase your visibility while supporting the Chamber and your community.

## OTHER BENEFITS

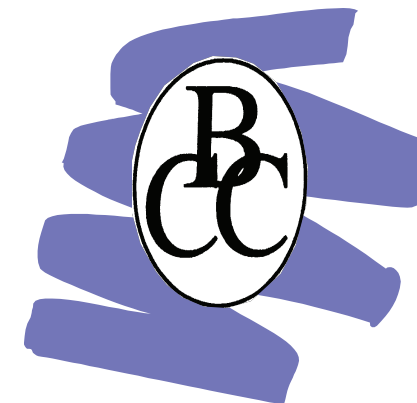
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|--|---|
| * <b>“Barns of Berlin” Posters</b> - \$15.00 unframed - (\$10.00 with Chamber Club keytag) - \$25.00 matted - (\$20.00 with Chamber Club keytag) | * <b>Chamber Club Brochure Sponsorship</b> —\$400.00 - (approx. 4500 pcs. distributed, front page ad is valid for 6 mos.) |
| * <b>Berlin Maps</b> —\$1.00   | * <b>Chamber Gift Certificate Program</b> (participating merchants pay \$25.00 per yr.)                                   |
| * <b>Labels</b> —w/current members, \$5.00   | * <b>Quarterly Newsletter Ads</b> - starting at \$85.00   |
| * <b>Piggyback Flyers</b> —\$85.00   |   |

## PARTNERS IN BUSINESS

The following members offer special rates on products & services specifically for Berlin Chamber Members. To be a “Partner” or for info on one of the “Partners” listed below, contact the Chamber.

- |                                       |  |
|---------------------------------------|--|
| ◆ <b>Comcast Spotlight</b>            | ◆ <b>Chamber Insurance Trust</b>                             |
| ◆ <b>Harvey &amp; Lewis Opticians</b> | ◆ <b>Omega Communications</b>                                |
| ◆ <b>Powerhouse Gym</b>               | ◆ <b>United Business &amp; Industry Federal Credit Union</b> |

# Berlin Chamber of Commerce Membership



## Our Mission Statement

The Berlin Chamber of Commerce is committed to bringing commerce to the community, developing and supporting a pro-business atmosphere, and facilitating business for our members.

40 Chamberlain Hwy.  
Ferndale Center  
Kensington, CT 06037

Ph: 860-829-1033 fax: 860-829-1243

www.berlinctchamber.org  
director@berlinctchamber.org

The Berlin Chamber of Commerce  
40 Chamberlain Hwy.  
Ferndale Center  
Kensington, CT 06037

About the Chamber

In 1953, the Berlin Chamber of Commerce was formed from the Berlin Businessmen's Association. More than 50 years later, we are a strong not-for-profit organization representing & supporting Berlin's business community and its professionals.

Our members benefit from great networking opportunities, referrals, educational forums, insurance products, focused member promotions and more.

As a business leader, your part in the Chamber will continue to build a healthy, viable future.

NEW

Federation Membership

The Berlin Chamber is pleased to announce our newest member benefit. As a member of, and now a "partnering organization" with the U.S. Chamber of Commerce, we are able to pass the benefits onto our members.

When you join the Berlin Chamber of Commerce, you will also be joining the U.S. Chamber of Commerce. Members who remain in good standing with the Berlin Chamber of Commerce, will remain members of the U.S. Chamber allowing access to the following.....

- the U.S. Chamber online Small Business Center which offers more than 10,000 pages of information.
- Discounts on products & services from the U.S. Chamber's Affinity Partners including..
  - \$ - AIG - insurance products
  - \$ - AIG SunAmerica - 401(k) program
  - \$ - CITI - special rates on credit cards & processing
  - \$ - FedEx - up to 20% savings
  - \$ - Office Depot - save 5% on most office products & tech offerings from Tech Depot
  - \$ - Yellow Transportation - up to 56% savings on All LTL shipments
- The Chamber's e-newsletter - *uschamber.com Weekly*.
- Legislative alerts for small businesses notifying them of pressing policy initiatives.
- The Chamber's monthly flagship publication, *uschamber.com*.

-- Program begins January 2006 --

CHAMBER CLUB PROGRAM

The Chamber Club Program is a merchant discount program designed for Chamber members & their employees. Upon joining, each member/employee will receive a Chamber Club "keytag" which slides onto a key ring. When presented to participating merchants, It entitles the bearer to FREE or DISCOUNTED products or services which are published in a brochure and updated every 6 months. This program is designed to generate more business for Berlin merchants. Success is eminent if the savings offered entices members to shop with Berlin Chamber Club merchants. Please create a savings offer that will do just that.

**\*This program is of no cost to you.**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

CHOOSE ONE OF THE FOLLOWING OR CREATE YOUR OWN:

- a.) .10, 20, 25, 50% or other % off
- b.) Buy one, Get 1 Free, c.) Buy One, Get one 1/2 price,
- d.) Free \_\_\_ w/purchase totaling \$\_\_\_ e.) Free \_\_\_ w/purchase of \_\_\_.

Offer: \_\_\_\_\_

please write it as it will appear in brochure-include disclaimers

**\*Optional brochure sponsorship available, call for details.**

PLEASE CALL FOR YOUR CHAMBER INVESTMENT FEE.

NOW ACCEPTING...   For Your Convenience.

**Method of payment** -  check  MasterCard  Visa Amount Enclosed or Charged \$ \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on card \_\_\_\_\_

Business Name on card (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

**Auto-Renewal** - (optional) Annual Membership Renewal Fee will be automatically charged to your credit card each March 1st, for the upcoming Membership Year.

Signature \_\_\_\_\_ date \_\_\_\_\_

CHAMBER GIFT CERTIFICATE PROGRAM

The Berlin Chamber Gift Certificate Program offers gift certificates that can be purchased in any denomination, by anyone. They feature participating Chamber Member Merchants listed on the back which offers the recipient a choice of redemption locations. Upon redemption, the member merchant bills the Chamber for the full value.

Available throughout the year, these certificates were designed for teachers, coaches, care-givers employee bonuses, corporate thank-you gifts, or when you're just stuck for a gift idea.

**The cost of this program is \$25.00 annually to reserve your spot on each certificate.**

*Sign up today!*

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature \_\_\_\_\_

**PLEASE NOTE:** New memberships taken past the halfway point of the membership year, (September 30th) will require prepayment of the remainder of that year and full payment of the upcoming year.

CHAMBER MEMBER APPLICATION TODAY'S DATE

\*\*Referring Member \_\_\_\_\_

Business Name \_\_\_\_\_

Year Established \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Alternate Contact-Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

# of Full Time Employees \_\_\_\_\_ # of Part Time Employees \_\_\_\_\_

(including owners/partners or other principals)

Email Address \_\_\_\_\_

Web Address \_\_\_\_\_

Type of Business-Mfg. \_\_\_\_\_ Retail \_\_\_\_\_ Wholesale \_\_\_\_\_ Service \_\_\_\_\_ Describe Product or Service \_\_\_\_\_

\*Are you interested in serving on the Board of Directors? YES \_\_\_ NO \_\_\_ \*Are you interested in serving on a committee? YES \_\_\_ NO \_\_\_  
 I understand that as a member of the Berlin Chamber of Commerce, I will receive monthly mailings notifying me of events, programs and projects.  
 I agree to receive occasional faxes & emails (from the Chamber office only). (Signature Required) \_\_\_\_\_